Daniel Nordby

New York | NY
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EXPERIENCE

2021 - Present

BORN Group

Technical Solutions Architect

Participate in full project lifecycle from pre-sales, to solutioning / architecting, build, launch, and operations. Includes client-facing sales activities, as well as engaging in high / low level architecture design phases, technical build, and delivery. Focus on composable and emerging tech solutions.

Shopify NA Practice Lead

Oversaw all Shopify-specific activities in North America, in addition to tech lead responsibilities. Role superseded by acquisition of leading international Shopify agency We Make Websites.

Shopify Tech Lead

Shopify App support and feature extensions. Architecture activities including documentation, design / visualization, and solutioning. Led teams to accomplish builds, performed as a team member, interfaced with clients, and worked with overseas teams.

2019 - 2021

King & Partners
Lead Shopify Developer

Lead technical Shopify developer, driving internal innovation for the Shopify development practice. Acted as mentor and decision maker for most challenging use cases.

2017 - 2019

Lucid Design
Developer

Developed bespoke storefront themes, and solved unique business requirements.

2015 - 2017

Verbal + Visual
Developer

Developed bespoke storefront themes, closely collaborating with in-house design.

2013 - 2015

Freelance Web Developer

EDUCATION

2006 - 2009

The King's College
New York, NY

Bachelor of Science: Business Management

TECHNICAL KNOWLEDGE

Experienced: Shopify API/theme development, CSS, HTML, Next.js, Confluence, React, Node.js, TypeScript
Proficient: Elastic Path Commerce Cloud, ASW: Lambda, DynamoDB, Cognito, Amplify, S3, IAM, Fluent OMS, Patchworks
Familiar: Rails 5.0, Ruby ~> 2.3, PostgreSQL databases, SQL, WordPress plugin development, WordPress
Currently Working On:
B2B2C engagement with focus on MACH approach. Utilizing tools including NextJS, SAP CDC, SAP Hybris, Netlify, ThreeKit, and Builder.io (per client requirements for legacy systems).